

## ELLIE VOLCKHAUSEN

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## E X P E R I E N C E

*2012-present* **ELLIE VOLCKHAUSEN DESIGN, SOMERVILLE, MA***Owner, Creative Director*

Provide creative direction, branding, interactive, web site and printed design. Clients include Microsoft Press, O'Reilly Media, Inc., Bleeding Edge Press/Backstop Media, Boston Microfluidics, Ovuline.

*2010-present* **ELECTROKITE, INC., SOMERVILLE, MA***Co-Founder, Creative Director*

Founded Electrokite Interactive with partner in 2010. Built a team of editorial, design, illustration, development experts. Built a product line of premium interactive lessons and a teacher-friendly software platform to deliver lessons. Converted all of the lessons to iOS in 2012. Developed content and designed responsive web site, [electrokite.com](http://electrokite.com).

*2005-2010* **AARTPACK INTERACTIVE, BROOKLINE, MA***Lead Interactive Design Consultant, Interactive Publishing, Print Designer*

Designed an interactive curriculum in collaboration with editorial, development, and illustration departments. Also designed book covers series and book interiors for clients including Pearson Education, National Geographic, Highlights Magazine, and Houghton Mifflin.

*2005-2010* **STAPLES/AQUENT, FRAMINGHAM, MA***Marketing Design Consultant, US, UK, Canada*

Collaborated with account managers, copywriters, and production designers to produce marketing materials for UK and US internal Staples clients. Also worked on MVT (Multi-Variable Testing) special project.

*2008* **REEBOK/ADIDAS, CANTON, MA***Marketing Design Consultant*

Collaborated with account managers, creative team, and copywriters to produce marketing campaigns.

*2008* **CVS CORPORATION/AQUENT, WOONSOCKET, RI***Marketing Design Consultant*

Worked with Art Director and MVT team to integrate MVT project design with the CVS brand.

*2007* **BASELINE DEVELOPMENT GROUP (DESIGN STUDIO)/AQUENT, BOSTON, MA***Publishing Design Consultant*

Collaborated with Art Director and production team to create 150 covers and interiors for Houghton Mifflin 5th grade readers and 48 McGraw Hill 2nd and 3rd grade readers.

*1999-2005* **O'REILLY MEDIA, INC., CAMBRIDGE, MA***Senior Graphic Designer*

Oversaw the design of tech pubs animal book covers for US and foreign publication. Designed trade book covers, new book cover series, book interiors, software packaging, and book covers within existing series. Created mechanicals and cd designs. Provided art direction to graphic designers, interior designers and production designers. Hired and art directed illustrators. Art directed international rights translators.

## E D U C A T I O N

*Vassar College, B.A., Sociology*